



CSR EXPO 2007 PROGRAM

16-18 July 2007, Sofitel Philippine Plaza Manila, Pasay City, Philippines

Strategic Partner:

TeaM Energy

Institutional
Partner:



Monday, 16 July

INTEGRATING BUSINESS AND SOCIETY

9:00am Opening Ceremonies & 1st Morning Plenary (Room: Luzon/Visayas Ballroom)

- **Welcoming Remarks and CSR Expo 2007 Overview** by LYDIA SARMIENTO, Chair, CSR Expo 2007 Programs Committee; LCF Advisory Board Member; Chair, Sarmiento Foundation
 - **Investing in Education** by DR. CHRISTOPHER THOMAS, Sector Manager for Education in the East Asia and Pacific Region, World Bank
 - **The Need for More Education Champions** by SEC. JESLI LAPUS, Department of Education
 - **Overview on the State of the Philippine Environment** by ELISEA GOZUN, United Nations Environment Program (UNEP) Champion of the Earth 2007 for Asia-Pacific
- Moderator:** ANICETO SOBREPENA, LCF Advisory Council Member and President, Metrobank Foundation

10:00am 2nd Morning Plenary: Keynote Address (Room: Luzon/Visayas Ballroom)

- **The Philippine CSR Report 2007 and the CSR Roadmap** by MARILOU ERNI, LCF President and Executive Director, Petron Foundation
- **Declaration of Support to the CSR Education Roadmap: Towards Making Education a National Priority by the Private Sector**
- **Ceremonial Presentation of the Signed MOU on the 57-75 Education Campaign among 57-75 partners**
- **Introduction of Keynote Speaker** by SEC. JESLI LAPUS, Department of Education
- **Keynote Address** by H.E. PRESIDENT GLORIA MACAPAGAL-ARROYO, President of the Philippines

12:00nn Luncheon Plenary (Room: Luzon/Visayas Ballroom)

(by invitation) *Joint General Membership Meeting of the Management Association of the Philippines (MAP), the Makati Business Club (MBC), and the League of Corporate Foundations (LCF)*

- **Strategic Corporate Social Responsibility**
Main Speaker: MANUEL PANGILINAN, Chairman, PLDT
CEO Speakers Panel: AMB. CESAR BAUTISTA, Co-Chair, National Competitive Council and Ambassador to the UK; and EDGAR CHUA, Country Chairman, Shell companies in the Philippines
- **Launching of the MAP CSR Awards** by AMB. ALBERT DEL ROSARIO, President, MAP
- **Closing Remarks** by ROBERTO DE OCAMPO, Co-Vice Chairman, Makati Business Club
- **Moderator:** JUAN MIGUEL LUZ, LCF Advisory Council Member and President, International Institute of Rural Reconstruction

2:00pm Afternoon Plenary 1 (Room: Luzon/Visayas Ballroom)

- **Stakeholder Engagement: The Guimaras Case**
Speakers Panel: SEC. RAFAEL COSCOLLUELA, Pres. Asst. for Western Visayas and Incident Commander, Task Force Solar Oil Spill (SOS); DR. GLENN AGUILAR, Chancellor, UP Visayas; and KHALID AL-FADDAGH, President, Petron
- **Moderator:** ANTHONY PANGILINAN, Executive Vice President, PLDT-SMART Foundation

3:30pm Afternoon Plenary 2 (Room: Luzon/Visayas Ballroom)

- **Launching of the CSR Institute – A Flagship Program of the League of Corporate Foundations**
Speakers: LYDIA SARMIENTO, LCF Advisory Board Member; Chair, LCF CSR Institute; Chair, Sarmiento Foundation and DR. BENITO TEEHANKEE, President, Philippine Academy of Management
- **Sustainability Reporting: The Global Reporting Initiative Model** by RALPH ANDREAS THURM, Chief Operating Officer, Global Reporting Initiative, Amsterdam
- **Moderator:** NATALIE CRISTINE JORGE, Chair, LCF Research Committee and Director for Programs and

Research, Bato-Balani Foundation
5:00pm <u>Integration Session (Room: Luzon/Visayas Ballroom)</u> <ul style="list-style-type: none"> ▪ Day 1 Integration by AURORA TOLENTINO, LCF Advisory Council Member and Chief Executive, Asia-Pacific Philanthropy Consortium
6:00pm <u>AMORE Fellowship Night Cocktails (Room: Davao)</u> (by invitation)

Tuesday, 17 July
CREATING A CORPORATE SOCIAL VISION
7:30am <u>Breakfast Forum (Room: Romblon/Mindoro)</u> <ul style="list-style-type: none"> ▪ How To's of Sustainability Reporting: The Global Reporting Initiative Model Speakers: RALPH ANDREAS THURM, Chief Operating Officer, Global Reporting Initiative, Amsterdam; ANNE COPELAND CHIU, Environment and Social Specialist, International Finance Corporation; and JERIC SEVILLA, JR., Corporate Communications and Sustainable Development Manager, Manila Water Company Moderator: COLIN HUBO, Senior Program Coordinator, Center for Social Responsibility, University of Asia and the Pacific
9:00am <u>Morning Plenary 1 (Room: Luzon/Visayas Ballroom)</u> <ul style="list-style-type: none"> ▪ Global Trends in CSR and Philanthropy: Creating Shared Values Main Speaker: TERRY FARRIS, Head of Philanthropy Services, UBS Asia-Pacific ▪ CEO Speakers Panel: KANDY ANAND, President, Coca-Cola Far East Ltd.; RUFINO DELA ROSA, President, Chowking Business Unit (Jollibee Group); and ANNIE GARCIA, President, SM Supermalls ▪ Turn-over of the Grant for the LCF ArtsConnection Program ▪ Moderator: MICHAEL HAMLIN, Managing Director, TeamAsia
10:30am <u>Morning Plenary 2 (Room: Luzon/Visayas Ballroom)</u> <ul style="list-style-type: none"> ▪ The Social Agenda Identified: 57-75 Campaign Speaker: MARIO DERIQUITO, Head, Taskforce 57-75; CSD Director, Ayala Foundation ▪ Presentation of the 57-75 Leaders Council Speaker: ANICETO SOBREPENA, LCF Representative to the 57-75 Leader's Council, LCF Advisory Council Member and President, Metrobank Foundation ▪ Ceremonial Signing of the MOA on the 57-75 Campaign between the 57-75 Consortium and the DepEd Pilot Provinces/Cities/Towns ▪ Moderator: CECILE ALCANTARA, President, Coca-Cola Foundation Philippines
12:00nn <u>Luncheon Plenary (Room: Luzon/Visayas Ballroom)</u> (by invitation) <ul style="list-style-type: none"> ▪ A CEO Perspective: Creating a Corporate Social Vision by JAIME AUGUSTO ZOBEL DE AYALA II, Chairman and CEO, Ayala Corporation ▪ Moderator: AUGUSTO CARPIO III, LCF VP for Visayas and Mindanao Operations and EVP and Managing Trustee, Aboitiz Group Foundation Inc.
2:00pm <u>Finding-a-Fit to the 57-75 Campaign Breakout Workshops (FFB)</u> <ol style="list-style-type: none"> A. Health: Feed the Body, Feed the Mind (Room: Romblon) Speakers Panel: CONG. HERMINIO TEVES, House of Representatives, 3rd District Negros Oriental and MARIA AURORA GLORIA, Vice-President, Kabisig ng Kalahi Moderator: DR. JOSE MIGUEL CURAMENG, Program Manager, the Zuellig Foundation, Inc. B. Entrepreneurship: Tara! Magnegosyo Tayo! (Room: Leyte) Speakers Panel: MARIA PAMELA CASTRO, Chair, LCF Entrepreneurship Committee and Program Manager, Pilipinas Shell Foundation, Inc. Moderator: MA. TERESA TUMBALI, Vice-Chair, LCF CSR Institute and Asst. Treasurer, UCPB-CIIF Foundation C. Arts and Culture: ArtConnection (Room: Samar) Speakers Panel: CATALINO INOVERO, Division Education Supervisor, Special Events / Art Education, DepEd – Bulacan and Representative from the Synergeia Foundation and JOHN SILVA, Sr. Consultant, National Museum of

the Filipino People and Consultant/Trainer, ArtConnection
Moderator: ANA MARIA SORIANO, Administrator, Insular Life Foundation

- D. Education: Of Prototypes and Archetypes: The Quintessential 57-75er (A Fitting Exercise) (Room: Mindoro)**
Speakers Panel: MA. ANGELES GUANZON-LAPEÑA, Assistant Professor, DLSU Psychology Department and Resource Person, Philippine Psychology Research and Training House (Tulong Aral ng Petron); DAVID LIBAN JR., Direct Marketing Coordinator, World Vision Development Foundation (Tulong Aral ng Petron); and CATHY KO, Real Estate Division Head, Ortigas and Co. Limited Partnership and Member, Ortigas Foundation, Inc.
Moderator: GERRY DE ASIS, Chair, LCF Education Committee and E-Media ABS-CBN Foundation, Inc.

3:30pm Sharing the Corporate Social Vision - Consortium Building Breakout (CBB)

- A. Health: Broadening the Discussion on Health (Room: Romblon)**
Speakers Panel: ASEC. DR. MARIO VILLAVERDE, Department of Health and EMMANUEL LEYCO, Professor, Asian Institute of Management
Moderator: DR. KENNETH HARTIGAN-GO, Executive Director, the Zuellig Foundation, Inc.
- B. Entrepreneurship: Accelerating Ideas, Developing Connections (Room: Leyte)**
Speakers Panel: DANILO SONGCO, Project Manager, PinoyME and RAMON LOPEZ, Executive Director, Philippine Center for Entrepreneurship
Moderator: LINDA ATAYDE, Co-Chair, LCF Entrepreneurship Committee and Executive Director, SM Foundation
- C. Youth: Developing Future CSR Champions (Room: Samar)**
Speakers Panel: DR. CONRADO IÑIGO, Chair, CHED Technical Committee for Business Administration and Vice President for Technology and Development, Centro Escolar University; DIONISIO PAPELLERAS, Director, Center for Social Responsibility, University of Asia & the Pacific; ROSAURO LUNTAYAO, Chair, LCF Youth Committee and Executive Director, Roxas Gargollo Foundation, Inc.; and JOAN YAO, Editor-in-Chief, SLATE Magazine, Ateneo de Manila University
Moderator: CAMILLE BUENAVENTURA, Co-Chair, LCF Youth Committee and Social Development Manager, San Miguel Foundation, Inc.
- D. Education: Brigada Teknolohiya: Gaining Ground through ICT (GILAS, AMORE, CyberEd) (Room: Mindoro)**
Speakers Panel: ARCHIMEDES VELASCO, Manager, GILAS Mindanao; TETCHI CRUZ-CAPELLAN, Chief-of-Party, AMORE; JESS MATEO, Director, Educational Development Projects Implementing Task Force (EDPITAF), Department of Education
Moderator: AMOR CURAMING, Associate Director for Academic Services, Meralco Management Leadership Development Center (MMLDC) Foundation, Inc.

5:00pm Integration Session (Room: Luzon/Visayas Ballroom)

- **Day 2 Integration** by MAX VENTURA, Executive Director, Philam Foundation

6:00pm YouthRock for CSR: RockEd Night with Coke Barkada (open to the public) (Room: Luzon/Visayas Ballroom)

Wednesday, 18 July

CSR AND THE ENVIRONMENT

7:30am Breakfast Forum (Room: Romblon/Mindoro) (limited seats)

- **Life and Livelihood: Sustaining the Tubbataha Reefs and the Sulu Sea**
Speakers Panel: MAYOR JOEL CARCELER, Municipality of Cagayancillo; ANGELIQUE SONGCO, Park Manager, Tubbataha Management Office and JOSE MA. LORENZO TAN, President, World Wide Fund for Nature (WWF) Philippines
Moderator: GREG YAN, Information, Education, and Communication Officer, World Wide Fund for Nature (WWF) Philippines

9:00am Morning Plenary (Room: Luzon/Visayas Ballroom)

- **The Center of Biodiversity: Verde Island Passage**
Speakers Panel: GOV. VILMA SANTOS-RECTO, Province of Batangas (*invited*); KENT CARPENTER, Coordinator, Global Marine Species Assessment of the World Conservation Union and DR. ROMY TRONO, Country Executive Director, Conservation International Philippines
Moderator: ATTY. RODOLFO QUICHO, Executive Director, First Philippine Conservation Inc.

10:30am Breakout Sessions: 1

A. Eco-Tourism: Preserving Our Natural Treasures (Room: Leyte)

Speakers Panel: PRISCILLA CALIMAG, Chief Eco-Systems Management Specialist and Project Coordinator for Eco-Tourism, Protected Areas and Wildlife Bureau, DENR; IRMA MARCELO, Executive Director, El Nido Foundation; and GOV. TEODORO BAGUILAT, JR, Province of Ifugao, and President, Save the Ifugao Terraces Movement

Moderator: NICOLE TIRONA, Former Assistant Executive Director, Andres Soriano Foundation / Program Coordinator 57-75 Campaign

B. Waste Diversion: Don't Let Your Waste Go to Waste (Room: Samar)

Speakers Panel: NOEL VERDOTE, Project Manager, Philippine Efficient Lighting Market Transformation Project (PELMATP), Department of Energy; RONALD GASPAR, Education Sector Head, Toyota (to present on LCF Members Waste Market Initiatives); and ATTY. ZOILO ANDIN, Executive Director, National Solid Waste Management Commission (*invited*)

Moderator: LISA ANTONIO, Executive Director, Philippine Business for the Environment

C. Save Money and Save the Earth (Room: Romblon/Mindoro)

Speakers Panel: RUSS ALFONSO, Managing Director, Megaman Lighting Philippines, JONATHAN SO, President, Eatware Co. Ltd., and PACITA JUAN, LCF VP for Marketing and Business Development and CEO, Figaro Coffee Company

Moderator: VICTOR DUGAN, Co-Chair, LCF Environment Committee and Social Development Officer, San Miguel Foundation, Inc.

12:00nn Luncheon Plenary (Room: Luzon/Visayas Ballroom)

(special "green" lunch; fund raiser for the LCF Green Fund)

- **An Inconvenient Truth: Climate Change and Its Impact on the Philippines** by JOSE MA. LORENZO TAN, President, World Wide Fund for Nature (WWF) Philippines
Speakers Panel: PAUL AQUINO, President and CEO, PNOC Energy Development Corporation; and SEC. RAPHAEL LOTILLA, Department of Energy
Closing Speaker: SEC. ANGELO REYES, Department of Environment and Natural Resources
Moderator: ELISEA GOZUN, Chair, Earth Day Network Philippines

2:00pm Breakout Sessions: 2

A. Financing for Sustainable Development (Room: Leyte)

Speakers Panel: AURORA MAGHIRANG, Senior Assistant Vice President, Development Bank of the Philippines; MICHAEL ATRIGENIO, Philippines Grant Manager, Critical Ecosystem Partnership Fund; and LEIGH TALMAGE-PEREZ, President, Asian Conservation Company

Moderator: DARIO PAGCALIWAGAN, Co-Chair, LCF Environment Committee and Executive Director, Lopez Group Foundation

B. Water, Waste Water, and Sanitation Management (Room: Samar)

Speakers Panel: GERRY PARCO, Sanitation Specialist, Sustainable Coastal Tourism in Asia (SCOTIA) Project; LISA LUMBAO, Project Manager, Local Initiative for Affordable Waste Water Treatment (LINAW); and RONNEL ANDAYA, Information and Education Committee Chairman, Save Silang-Santa Rosa River Foundation, Inc.

Moderator: GRACE FAVILA, Special Adviser to the Board, Philippine Business for the Environment

C. Clean Air: Living to Breathe (Room: Romblon/Mindoro)

Speakers Panel: RENATO GOCO, Chief of Party, Energy and Clean Air Project; ROLAND ODENTHAL, President, Robert Bosch Philippines; and JACK YABUT, President, Firefly Brigade

Moderator: ANNA MICHAELA PALILEO, Account Manager, EON

3:30pm Breakout Sessions: 3

A. Social Processes for Environmental Sustainability (Room: Leyte)

Speakers Panel: AGNES DE JESUS, Senior Vice President, PNOC-EDC; NELIA HALCON, Exec. VP, Chamber of Mines; and ATTY. DILBERT QUETULIO, Acting Secretary, Committee on Ecology, House of Representatives

Moderator: FR. PEDRO WALPOLE, SJ, Executive Director, Environmental Science for Social Change (ESSC)

B. Greening the Supply Chain: Enhancing Performance through Supply Chain Management (Room: Samar)

Speakers Panel: JESS REYES, Safety, Health and Environment Head, Nestle Philippines; NORMA HERNANDEZ, Chief, Standards Development/WTO/International Relations, DTI-Bureau of Product Standards; and Representative, Eastern International Packaging Corp. or Ford Philippines (*invited*)

Moderator: CHITO MACAPAGAL, VP for Corporate Development, Unilever Philippines

C. Greening Buildings, Greening Communities, Greening Lives (Room: Romblon/Mindoro)

Speakers Panel: ARCHT. FELINO PALAFOX, JR., Founder, Managing Partner, and Principal Architect, Palafox

Associates; ARCHT. ROBERT MIRAFUENTE, Member, Green Architecture Movement, United Architects of the Philippines; and ARCHT. CHRISTOPHER DELA CRUZ, Chairman, Philippine Green Building Council
Moderator: ARCHT. AUGUSTO VILLALON, Founding Chair, Heritage Conservation Society

5:00pm Closing Plenary and Closing Ceremonies (Venue: Luzon/Visayas Ballroom)

- **Day 3 Integration** by PACITA JUAN, LCF VP for Marketing and Business Development and CEO, Figaro Coffee Company

5:15pm Closing Ceremonies and Celebration: *Live CSR!* (Venue: Luzon/Visayas Ballroom)

- **CSR Expo 2007 Integration** by ROBERTO CALINGO, Chairman, League of Corporate Foundations and Executive Director, Mirant Philippines Foundation Inc.
- **Live CSR! with Behind Closed Doors**

CSR INSTITUTE: CSR 101 Sessions (VENUE: SULU)

No CSR 101 Program for Monday, 16 July.

Tuesday, 17 July	
Time	Sessions
8:30am – 10:00am	CSR: Theory and Practice Speaker: NATALIE CHRISTINE JORGE, Director for Programs and Research, Bato-Balani Foundation Inc. Moderator: LUCILA AGUILA, Executive Director, SPI Technologies Foundation, Inc.
10:30am – 12:00nn	Community Partnerships Speakers Panel: LEMIA SIMBULAN, Executive Director, Andres Soriano Foundation Inc. and COSETTE REALICA, Executive Director, Foundation for Sight Moderator: PERRY CALARA, Executive Director, Syngenta Foundation
12:00nn – 2:00pm	<i>Lunch Break</i>
2:00pm – 3:30pm	Charities Aid Foundation Session Speakers Panel: DUNCAN POWER, Executive Director, Charities Aid Foundation Australia and JOHN WINKETT, Deputy Executive Director, Charities Aid Foundation Australia Moderator: MA. CARMEN SARMIENTO, Executive Director, PAL Foundation, Inc.
3:30pm – 5:00pm	Monitoring, Evaluating, and Reporting CSR: <i>Benchmarking</i> Speakers Panel: MA. DIVINA DE LEON, Operations Manager, Pilipinas Shell Foundation, Inc. and ARLITA NARAG, Corporate Affairs Manager, Intel Phils. Moderator: ENRICO DELA TORRE, Community Relations Officer for Visayas, Mirant Philippines Foundation Inc.

Wednesday, 18 July	
Time	Sessions
8:30am – 10:00am	Communicating CSR: Internal and External Speakers Panel: JUNIE DEL MUNDO, Managing Director, EON and ROCKY SANCHEZ-TIRONA, Managing Director & Head of Creatives, Campaigns Social Response Moderator: JEFFREY TARAYAO, Head of Community Relations, Globe Telecom, Inc.
10:30am – 12:00nn	Employee Engagement and Volunteerism Speakers Panel: MAX VENTURA, Executive Director, Philam Foundation Inc. Moderator: GISELA TIONGSON, Executive Director, Jollibee Foundation
12:00nn – 2:00pm	<i>Lunch Break</i>
2:00pm – 3:30pm	Charities Aid Foundation Session Speakers Panel: DUNCAN POWER, Executive Director, Charities Aid Foundation Australia and JOHN WINKETT, Deputy Executive Director, Charities Aid Foundation Australia Moderator: MA. CARMEN SARMIENTO, Executive Director, PAL Foundation, Inc.
3:30pm – 5:00pm	PCNC Accreditation and Setting Up a Corporate Foundation Speakers Panel: FELY SOLEDAD, Executive Director, Philippine Council for NGO Certification and MA. VICTORIA SARMIENTO, President and Executive Director, Sarmiento Foundation Inc. Moderator: GLECY CUENCO, Executive Director, PHAPCares Foundation