



League of Corporate Foundations CSR EXPO 2007

Putting CSR to the Test Cultivating Shared Values for Business and Society

July 16-18, 2007 • Sofitel Philippine Plaza Manila, Pasay City

Last year, we challenged our stakeholders, partners and the business community to take CSR to heart. We asked ourselves how we can go beyond business and create a more relevant impact on society.

This year, we look at how we measure up to that challenge by **Putting CSR to the Test.**

This means walking the talk, integrating social concerns into our business goals, making robust contributions to social and environment efforts regardless of economic challenges, and cultivating shared values for business and society. It also means preparing for new challenges and creating sustainable solutions.

Putting CSR to the test likewise demonstrates the value of CSR in a more tangible way, so that we are able to bridge business and society and make real, lasting, positive impacts on the lives of people... and on our planet.

Learn from interesting and informative sessions and take part in exciting side events

PLENARY

INTEGRATING BUSINESS AND SOCIETY

- The Philippine CSR Report 2007
- The CSR Roadmap
- Strategic CSR (luncheon - by invitation)
- Investing in Education
- The Need for More Education Champions
- The State of the Philippine Environment
- Stakeholder Engagement: The Guimaras Case
- Launching of the CSR Institute: A Flagship Program of the LCF
- Sustainability Reporting: The Global Reporting Initiative Model

CREATING A CORPORATE SOCIAL VISION

- Global Trends in CSR and Philanthropy: Creating Shared Values
- Sharing the Corporate Social Vision in Education: The 57-75 Campaign
- A CEO's Perspective: Creating A Corporate Social Vision (luncheon - by invitation)

CSR AND THE ENVIRONMENT

- The Center of Biodiversity: Verde Island Passage
- An Inconvenient Truth: Climate Change and Its Impact on the Philippines (special "green" lunch fundraiser)

SIDE EVENTS

- Declaration of Support to the CSR Education Roadmap: Towards Making Education a National Priority
- Ceremonial Signing of the MOA on the 57-75 Campaign with DepEd Pilot School Divisions
- Joint GMM of Management Association of the Philippines & Makati Business Club
- Launching of the MAP CSR Awards
- AMORE Fellowship Night (by invitation)
- Breakfast Forum on the Global Reporting Initiative
- YouthRock for CSR: RockEd Night with Coke Barkada
- Petron Foundation Breakfast Forum on Life and Livelihood: Sustaining the Tubbataha Reef and the Sulu Sea
- Booths and Exhibits

BREAKOUT

- Finding a Fit to the 57-75 Campaign in Health, Entrepreneurship, Arts and Culture, and Education
- Sharing the Corporate Social Vision-Consortium Building in Health, Entrepreneurship, Youth, and Education
- Eco-Tourism: Preserving Our National Treasures
- Waste Diversion: Don't Let Your Waste Go to Waste
- Save Money and Save the Earth
- Financing for Sustainable Development
- Water, Waste Water, and Sanitation Management
- Clean Air: Living to Breathe
- Social Mechanisms for Environmental Sustainability
- Greening the Supply Chain
- Greening Buildings, Greening Communities, Greening Lives

CSR Institute: CSR 101 Sessions

CSR Theory and Practice • Community Partnerships • Communicating CSR: Internal and External • Monitoring, Evaluating, and Reporting CSR • PCNC Accreditation and Setting Up a Corporate Foundation • Charities Aid Foundation Sessions

Featured speakers include:

Khalid Al-Faddagh (Petron) • Kandy Anand (Coca-Cola) • Paul Aquino (PNOC-EDC) • Amb. Cesar Bautista (National Competitive Council) • Kent Carpenter (Global Marine Species Assessment of the World Conservation Union) • Edgar Chua (Shell) • Terry Farris (UBS Asia-Pacific) • Elisea Gozun (UNEP Champion of the Earth 2007 Asia-Pacific) • Sec. Jesli Lapus (DepEd) • Manuel V. Pangilinan (PLDT) • Jose Ma. Lorenzo Tan (WWF-Philippines) • Ralph Andreas Thurm (Global Reporting Initiative, Amsterdam) • Jaime Augusto Zobel de Ayala II (Ayala) • and more

Join us at this FREE event!
Register online at www.csrexpo2007.net
or contact the CSR Expo 2007 Secretariat through TeamAsia c/o Pally Canoy at (632) 7573500 local 306,
(632) 7573510 or 11 (fax), or email us at mkanoy@teamasia.com



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