



Peer learning event in support of corporate philanthropy: sharing good practice



6 – 8 July 2004
Makati, Philippines

AGENDA

Tuesday, 6 July		Venue: ACCEED
13:45	Coffee, tea	
14:00	Welcome remarks and overview on corporate philanthropy in the Philippines, the CSR Expo, and the League of Corporate Foundations (LCF) <i>Vicky Garchitorena</i> Chair, LCF President, Ayala Foundation, Inc.	
14:30	Introduction <ul style="list-style-type: none">- WINGS' work on the support of corporate philanthropy- Peer learning event: participants, Agenda, and the first working day <i>Gaynor Humphreys, Director, WINGS</i>	
15:00	Topic 1: Understanding corporates <ul style="list-style-type: none">- The broader context of corporate social responsibility.- How do corporate givers differ from other types of grantmakers?- What are their distinctive needs?- What are the trends, challenges and opportunities globally and in different regions? <p>Resource persons: Asia Pacific - <i>Rory Francisco-Tolentino, Asia Pacific Philanthropy Consortium</i> Europe - <i>Pavlina Kalousová, Czech Donors Forum</i> Latin America - <i>Ciro de Carvalho Fleury, Institute for the Development of Social Investment</i> North America - <i>Bill King, Minnesota Council on Foundations</i></p> <p>Moderator: <i>David Winder, Synergos Institute</i></p>	
17:30	Summary of the day <i>Gaynor Humphreys, Director, WINGS</i>	
18:00	Leave for dinner Host: <i>Rory Francisco-Tolentino</i> Vice Chair, WINGS Executive Director, APPC	

Wednesday, 7 July

Venue: ACCEED

- 8:30** Breakfast with LCF
*Host: Malu Erni
President, LCF
Executive Director, Petron Foundation*
- 9:30** Introduction to the second working day
Gaynor Humphreys, Director, WINGS
- 9:40** **Topic 2: Developing and communicating the business case for corporate philanthropy**
- How do we make the case to companies about giving money, products and other resources?
 - Working with "champions" - who should we approach in companies?
 - How can competing companies work together?
- Resource persons: Colleen Du Toit, Southern African Grantmakers' Association
Malu Erni, LCF
Nancy Roberts, Connecticut Council for Philanthropy*
- Moderator: Pat Robinson, Jamaica Foundations and Corporate Donors*
- 10:55** Coffee, tea
- 11:00** Continuation of Topic 2 discussion
- 12:00** Lunch
Host: Philippine Business for Social Progress (PBSP)
- 13:00** **Topic 3: Best practice in supporting corporate philanthropy**
- Types of services for supporting corporate philanthropy in general
 - Types of services for corporate members
 - How can the distinctive needs of corporate grantmakers best be met?
- Resource persons: Amena Hasan, Pakistan Centre for Philanthropy
Pavlina Kalousová, Czech Donors Forum
Rebecca Raposo, Grupo de Institutos, Fundações e Empresas
Gil Salazar, Philippine Business for Social Progress*
- Moderator: Jane Kenny, Philanthropy Australia*
- 15:00** Coffee, tea
- 15:20** Continuation of Topic 3 discussion

- 16:00** **Topic 4: Best practice in promoting corporate philanthropy**
- How do we influence the involvement of new companies?
 - How do we encourage corporate givers to give more?
 - How do we help raise the awareness and support of other sectors (e.g. government, NGOs, academe, etc.)?
- Resource persons: *Vicky Garchitorea, LCF*
 Jane Kenny, Philanthropy Australia
 Vadim Samorodov, Charities Aid Foundation Russia
- Moderator: *Amena Hasan, Pakistan Centre for Philanthropy*
- 18:30** Summary of the day
 Gaynor Humphreys, Director, WINGS
- 19:00** Leave for dinner
Host: *Vicky Garchitorea*
 Chair, LCF
 President, Ayala Foundation, Inc.

Thursday, 8 July	Venue: PICC
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- 8:00** Breakfast at ACCEED
- 9:00** Meet at the lobby of ACCEED to go to the Philippine International Convention Center (PICC), site of CSR Expo
- 10:00** **CSR Expo opening programme and plenary luncheon**
- 14:00** Introduction to the last working day
 Gaynor Humphreys, Director, WINGS
- 14:10** **Topic 5: Other issues as wanted**
- Moderator: *Gaynor Humphreys, WINGS*
- 15:10** **Topic 6: Moving forward**
- How can WINGS help enhance the capacities and develop the skills of other associations and support organisations newer to the field?
 - Is there opportunity to form a WINGS-corporate support constituent group? How do we pursue this opportunity?
- Moderators: *Pavlina Kalousová, Czech Donors Forum*
 Rory Francisco-Tolentino, APPC
- 17:00** Summary of the meeting
 Gaynor Humphreys, Director, WINGS
- 18:00** Cocktails / fellowship with LCF
- 19:00** Leave for dinner
Host: *Association of Foundations*