



**WINGS**  
WORLDWIDE INITIATIVES  
FOR GRANTMAKER SUPPORT



**Calling all WINGS network participants in Latin America and the Caribbean!**

**Peer Learning Event on Engaging Corporations**  
**February 3 - 5, 2010**  
**São Paulo, Brazil**

*What will it take to effectively engage corporations within the association?*

Join your colleagues from other grantmaker associations and support organizations in the region in discussing effective, innovative, and solution-oriented approaches to promote and support corporate philanthropy. Through this peer learning event:

- WINGS network participants in Latin America and the Caribbean will have the venue not only to share experiences and initiatives but to collectively analyze the issues in engaging corporations and identify opportunities for grantmaker associations and support organizations to enhance their services to corporations.
- The learnings and insights of the participants will serve as additional input to a toolkit for WINGS network participants who wish to engage corporations. The toolkit will highlight the basics that grantmaker associations and support organizations should consider in pursuing partnerships with corporations and will feature exemplary practices in promoting and supporting corporate giving.
- The information and resource materials collected will be used to update and expand the Internet-based “mapping exercise” that was done by WINGS in 2007 regarding the definitions, concepts and practices of CSR and corporate initiatives worldwide.

The regional peer learning event will also include a half-day business session on WINGS’ programs and plans. This is part of WINGS’ objective to strengthen the network in the region.

**When and where?**

This peer learning event will take place on February 3 - 5, 2010 in São Paulo, Brazil, with **Grupo de Institutos, Fundações e Empresas (GIFE)** as host. GIFE is the first South American association of grantmakers, uniting privately held organizations that fund or operate social, cultural and environmental projects of public interest.

GIFE significantly focuses on developing solutions to overcome Brazil’s social inequalities, whereby its strategic objective resides in influencing public policy by means of partnerships and the sharing of ideas, actions and experiences with the State and other civil society organizations. In pursuing this objective, GIFE bases its work on

political-institutional strengthening, empowering and supporting strategic initiatives of its members and that of other organizations, especially those of a business nature.

To learn more about GIFE and its activities, please visit <http://www.gife.org.br/>.

### **Who can participate?**

This peer learning event is open to WINGS network participants in Latin America and the Caribbean who have experience in engaging corporations or wish to engage corporations.

Interested network participants need to complete the application form that comes with this invitation. **The deadline for submission of applications is September 30, 2009.** An organization in the WINGS network may send up to two applications. Please note, however, that WINGS could offer partial scholarship support to only one person per organization.

A working group of volunteers from the network, including the host representative, will review applications and help shape the Agenda based on the participants' interests and suggestions. The working group consists of:

- Barry R Smith, Regional Director, Southern Africa, Synergos Institute (Chair of the working group)
- Natalya Kaminarskaya, Executive Secretary, Russia Donors Forum
- Lucille DiDomenico, Executive Director, Conference of Southwest Foundations, Inc., USA
- Imani C. Burnett, Vice President, Southeastern Council of Foundations, USA
- Michael Liffman, Director, Asia Pacific Centre for Philanthropy and Social Investment, Swinburne University, Australia
- Fernando Rossetti, Secretary General, Grupo de Institutos, Fundações e Empresas

Additionally, a sub-group of representatives from network participants in the region will be consulted on the region- and country-specific contexts and priorities that should be considered to ensure a more enriching meeting.

The PLE Working Group will select 15-20 participants, ensuring wide geographic representation and a good mix of experience and expertise at the meeting.

### **What will it cost?**

The cost of participation would basically be the airfare and hotel accommodation for two to four nights. GIFE is currently making arrangements for a block booking at a reasonably priced hotel. The cost of meals for the duration of the event will be covered by the organizers. There is no registration fee.

WINGS has limited travel scholarships. We encourage peer learning participants to seek their organizations' resources or any other possible sources for travel support before applying for scholarship from WINGS. Applicants can request for partial scholarships to cover a roundtrip economy airfare or hotel accommodation for up to three nights. A separate application form for travel scholarship will be sent after participants are selected.

It is expected that all participants, including recipients of WINGS scholarships, will pay their own miscellaneous travel and accommodation costs (e.g. visa application fees, airport fees, the cost of getting to and from airports, etc).

**IMPORTANT:** We would like to remind all applicants to check and attend to travel requirements for Brazil as soon as the peer learning participant selection is completed. Thank you!