



WINGS
WORLDWIDE INITIATIVES
FOR GRANTMAKER SUPPORT



CENTRO MEXICANO
PARA LA FILANTROPÍA

Applications for WINGS' first peer learning event in 2009 are now being accepted!

Peer Learning Event on Engaging Corporations
March 10 – 12, 2009
Mexico City

What will it take to effectively engage corporations within the association?

Join your colleagues from other grantmaker associations and support organizations in discussing effective and innovative ways to promote and support corporate philanthropy. Through this peer learning event:

- WINGS network participants will have the venue not only to share experiences and initiatives but to collectively analyze the issues in engaging corporations and identify opportunities for grantmaker associations and support organizations to enhance services to corporations.
- The learnings and insights of the participants will serve as input to develop a toolkit for WINGS network participants who wish to engage corporations. The toolkit will highlight the basics that grantmaker associations and support organizations should consider in pursuing partnerships with corporations and in promoting and supporting corporate giving.
- The information and resource materials collected will be used to update and expand the Internet-based “mapping exercise” that was done by WINGS in 2007 regarding the definitions, concepts and practices of CSR and corporate initiatives worldwide.

When and where?

This peer learning event will take place on March 10 - 12, 2009 in Mexico City, with Centro Mexicano para la Filantropía (CEMEFI) as host. PLE participants will also have the rare opportunity to attend CEMEFI's major event on Corporate Social Responsibility which will be held on March 10th. Every year, CEMEFI gives recognition to companies which meet a set of standards in four areas: the environment, ethics, employment practices, and involvement with community. CEMEFI's CSR program has proven to be so successful that it has attracted the participation of companies from other Latin American countries as well. To learn more about CEMEFI and its activities, please visit <http://www.cemefi.org>.

Who can participate?

This peer learning event is open to WINGS network participants who have experience in engaging corporations or wish to engage corporations.

Interested network participants need to complete the application form that comes with this invitation. **The deadline for submission of applications is January 15, 2009.**

A working group of volunteers from the network, including the host representative, will review applications and help shape the agenda based on the participants' interests and suggestions. The working group consists of:

- Natalya Kaminarskaya, Executive Secretary, *Russia Donors Forum* (Chair of the working group)
- Barry R Smith, Regional Director, Southern Africa, *Synergos Institute*
- Pavlína Kalousová, Executive Director, *Czech Donors Forum*
- Lucille DiDomenico, Executive Director, *Conference of Southwest Foundations, Inc.*, USA
- Imani C. Burnett, Vice President, *Southeastern Council of Foundations*, USA
- Matthew Nelson, Managing Director, Corporate Services, *Council on Foundations*, USA
- Lourdes Sanz Moguel, Directora de Efectividad y Servicios, *Centro Mexicano para la Filantropía*

This group will select 15-20 participants, ensuring wide geographic representation and a good mix of experience and expertise at the meeting.

What will it cost?

The cost of participation would basically be the airfare and hotel accommodation for three to four nights. CEMEFI is currently making arrangements for a block booking at a reasonably priced hotel in the area. The cost of meals for the duration of the event will be covered by the organizers. There is no registration fee.

WINGS has limited travel scholarships. We encourage peer learning participants to seek their organizations' resources or any other possible sources for travel support before applying for scholarship from WINGS. Applicants can request for partial scholarships to cover a roundtrip economy airfare or hotel accommodation for three nights. A separate application form for travel scholarship will be sent after participants are selected.

It is expected that all participants, including recipients of WINGS scholarships, will pay their own miscellaneous travel and accommodation costs (e.g. visa application fees, airport fees, the cost of getting to and from airports, etc).

<p>IMPORTANT: We would like to remind all applicants to check travel requirements for Mexico and get the visa application process started as soon as the peer learning participant selection is completed by the third week of January 2009. Thank you!</p>
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